



**REGULAR MEETING of the Board of Directors of the
Peninsula Clean Energy Authority (PCEA)
Thursday, April 28, 2016
MINUTES**

San Mateo County Office of Education, Corte Madera Room
101 Twin Dolphin Drive, Redwood City, CA 94065
6:30pm

CALL TO ORDER

Meeting was called to order at 6:34 pm.

ROLL CALL

Present: Dave Pine, County of San Mateo, *Chair*
Jeff Aalfs, Town of Portola Valley, *Vice Chair*
Carole Groom, County of San Mateo
Bill Widmer (alternate), Town of Atherton
Greg Scoles (alternate), City of Belmont
Lori Liu, City of Brisbane
Donna Colson, City of Burlingame
Joseph Silva, Town of Colma
Judith Christensen (alternate), City of Daly City
Larry Moody, City of East Palo Alto
Gary Pollard, City of Foster City
Elizabeth Cullinan (alternate), Town of Hillsborough (*arrived 6:39pm*)
Catherine Carlton, City of Menlo Park (*arrived 6:48pm*)
Wayne Lee, City of Millbrae (*arrived 6:51pm*)
John Keener, City of Pacifica
Ian Bain, City of Redwood City
Marty Medina, City of San Bruno
Cameron Johnson, City of San Carlos (*arrived 6:38pm*)
Rick Bonilla (alternate), City of San Mateo
Pradeep Gupta, City of South San Francisco
Daniel Yost, Town of Woodside

Absent: Deborah Penrose, City of Half Moon Bay

Staff: Jim Eggemeyer, Director, Office of Sustainability
John Nibbelin, General Counsel
Gordon Tong, Office of Sustainability
Carolyn Raider, Office of Sustainability
Kirsten Pringle, Office of Sustainability

A quorum was established.

ADMINISTERING THE OATH OF OFFICE

John Nibbelin administered the oath of office to Judith Christensen.

PUBLIC COMMENT

Diane Bailey, MenloSpark
Michael Closson, MenloSpark
Lisa Altieri, 350 Bay Area

ACTION TO SET THE AGENDA AND APPROVE CONSENT AGENDA ITEMS

Chair Pine stated that amendments would be made to the minutes for the meeting of April 14, 2016 and that they would be brought back for approval at the next meeting.

Motion to approve the balance of the consent agenda and set the agenda – Made / Seconded: Bain / Pollard

Motion passed 18-0 (Absent: Cullinan, Carlton, Lee, Penrose).

REGULAR AGENDA

1. CHAIR REPORT

Chair Pine provided a brief report regarding 7 new local agency members of Marin Clean Energy, representing a total of 94,000 new accounts.

2. MARKETING AND COMMUNICATIONS PLAN PRESENTATION

Sarah Seward and Rae Quigley, both of Circlepoint, and Susan Bierzychudek, from Green Ideals, presented on PCE's draft Marketing and Communications Plan. Board members provided recommendations and feedback.

3. COUNTY STAFF REPORT

Mr. Eggemeyer gave a brief report regarding the Citizens Advisory Committee meetings, the need for municipal PG&E account information, and an ask for additional funding from the County Board of Supervisors for the startup of PCE.

BOARD MEMBER REPORTS

No reports from the Board.

CLOSED SESSION

Closed session was held. Chair Pine reported out from closed session that the Board gave direction regarding negotiations with the prospective PCE CEO.

ADJOURNMENT

Meeting was adjourned at 9:00pm.

Chair

Attest:

Secretary